



• SKETCHNOTING SOLUTIONS •

A UNIT OF LADYFINGERS CO.



Do all your meetings & conferences feel like this?

BREAK THE CYCLE!



Make your meetings & conferences *noteworthy*

 **noteworthy** changes the outcomes
of your events through
the power of live sketchnoting!

Our sketchnoting turns words into visuals in real time.



And visuals are powerful.

You can use live sketchnoting at...

Conferences & Corporate Events

Conferences



Sketchnotes keep audiences focused, so they've actually got questions for the Q&A.

Annual Meetings



They help you stay clear about your action plan, even months later!

Panel Discussions



They act as a mediation tool to open people's eyes to different perspectives.

Strategy Meetings



Our sketchnotes help your team feel heard and validate their contributions by recording them.

Team Huddles



They energise your team members and help sustain enthusiasm towards goals long after the meeting ends.

Key Internal Team Meetings

Workshops



Our sketchnotes activate your audience, inspiring them to engage!

Training Sessions



They enhance recall for attendees by highlighting key points.

Team Meetings



They're lively MoM's that won't get lost in an inbox!

Brainstorms



Our sketchnotes are like a filter, retaining only the most meaningful ideas that can be built upon.

Board Meetings



Sketchnotes create an asset that can be used as a roadmap for future action plans.

We have a range of formats to fit your needs:

In-person

1. Physical (on boards, live)

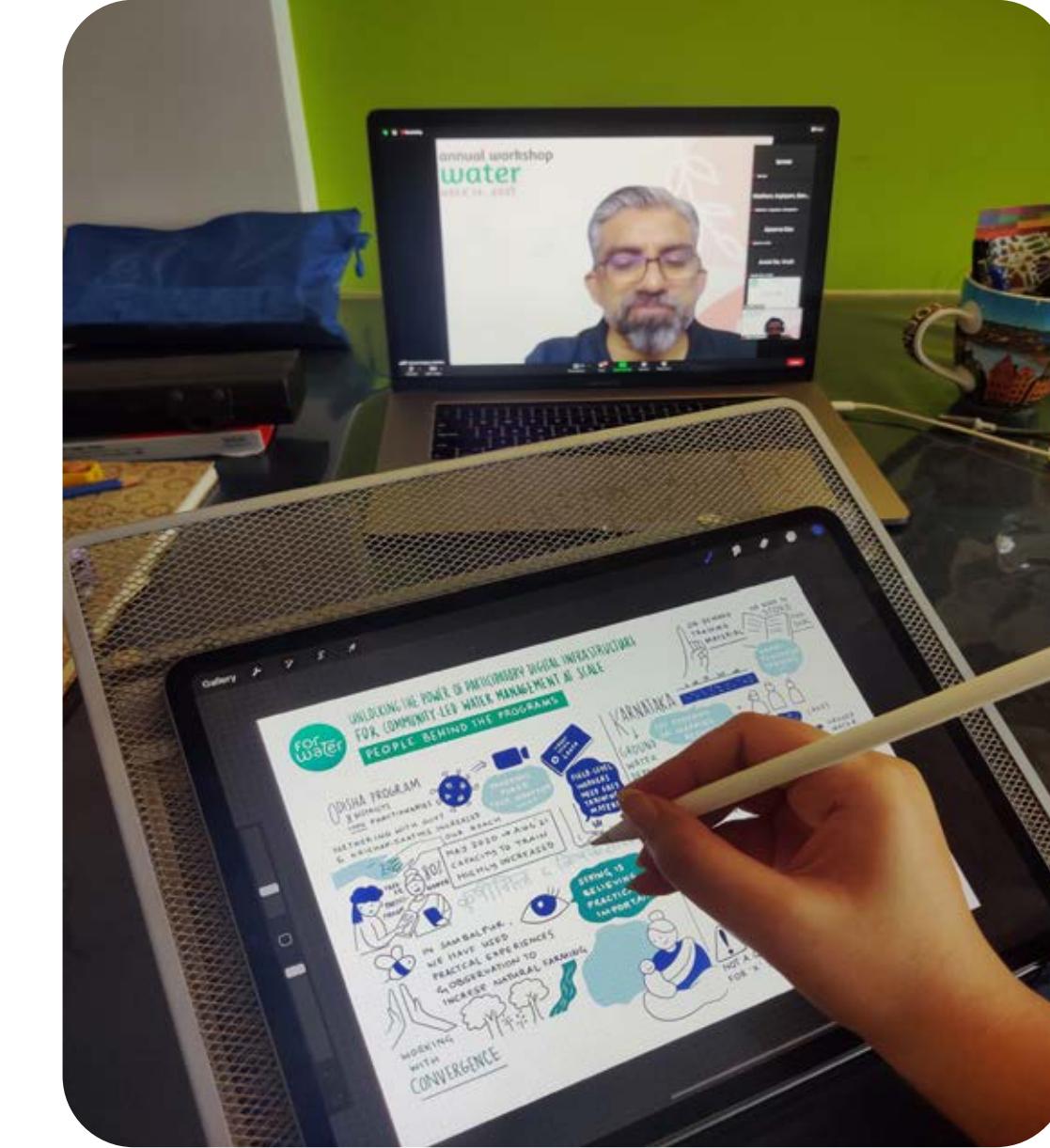


2. Digital (to project, live)



Remote

1. Digital (to screenshare, live)



Here's what our process looks like:



1. Enquire

We receive a sketchnoting inquiry.

2. Consult

We set up a consultation call to understand how you can use sketchnoting and maximise its potential based on your specific requirements.

3. Scope

We mail you our costs and confirm the finalised dates.

4. Record

We sketchnote your event in real time.

5. Deliver

The completed sketchnote is immediately ready to be sent in the format you need.

We send any other post-event deliverables according to the requirement.

With us, you're in *good* hands.



40+

global clients

8

years of
experience

20+

industries

Hear from our clients:

“Having Rajasee from Ladyfingers Co. (now Noteworthy) at our workshop was a huge hit! The participants loved seeing their conversations and work come to life through the sketches she created. The process was immensely useful to ensure everyone felt “heard” and that their contributions were validated. And as a result, they engaged more. The sketches have great uses following the workshop to summarise the output, too! The team was easy to work with, well-tuned with the day objectives and they made the whole experience seamless for everyone.”

Event: AZ Hackathon

Giulia Cappelletti,
Innovation Design Lead,
Accenture



“The team at Ladyfingers (now Noteworthy) did a great job at our team event helping us to capture inputs in a fun and dynamic way – all of the participants enjoyed the session and seeing their ideas and inputs coming to life in the moment. A very professional service and very easy to work with throughout. Being UK-based we chatted prior to the event and the communication from the team worked very well – even with the time zone challenges.”

Event: AZ Hackathon

Heather Derrick,
AG Communications,
AstraZeneca, Bangalore



Tanvee and Rajasee do a fantastic job of creating graphic sketch notes for the events that I have anchored. Their graphic work captures the essence of a discussion or interview in a manner that informs, entertains and delights at the same time. Their ability to quickly understand a domain area and to capture key messages in real time is par excellence. A picture may be worth a thousand words, but a Ladyfingers (now Noteworthy) sketchnote with pictures and words is worth much more!

Event: Multiple events

Suresh Venkat,
Anchor and Media Consultant

“It’s been super fun interacting with Tanvee for the illustrations we wanted for an interactive session for a CSR program. The illustrations she captured of keynote speakers’ sessions were well received by the audience and was one of the highlights of the day. More power to team Ladyfingers (now Noteworthy) to continue creating insightful content that captures the imagination of all.”

Event: Design Impact Awards, Titan, Bangalore

Shalini Rajan,
Consultant,
Sattva



“We loved working with Tanvee. She took great care in understanding our needs and her sketchnotes helped create an atmosphere conducive to alignment and dialogue. All the participants in our wicked sprint were excited to take their personal sketchnotes home with them - some even asking for the sketchnote to be shipped after they forgot to take it while leaving. We use those images all the time to tell our story. Highly recommended!”

Event: Multiple events

Rajesh Kasturirangan,
CEO,
Socratus



“It was such a joy to work with Ladyfingers (now Noteworthy) on our digital conversation series - On the Front Lines! They genuinely cared about the work they did and were totally committed to capturing the nuance and context of each and every conversation. It’s hard to find such a mix of skill, creative intuition, and empathy and I would recommend you collaborate with them too!”

Event: On the Frontlines, a Series of Public Conversations on the Impact of the COVID-19 Pandemic

Sartaj Anand,
Founder,
Egomonk



We have documented team huddles for:



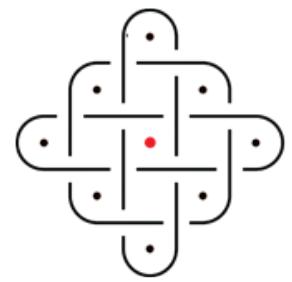
We have visualised events and conferences for:



We have documented *annual meetings* for:



We have livened up *workshops* for:



We have documented panel discussions for:



BROOKINGS



We have facilitated training sessions for:



BOSCH



virtusa



Here's what our live sketchnotes look like:

Client:
Urban Piper,
Bangalore

Event type:
Annual team meeting

Format:
Remote -
Digital (to screenshare)



Client:
Janvikas, Ahmedabad

Event type:
Dialoguing for commons
convening

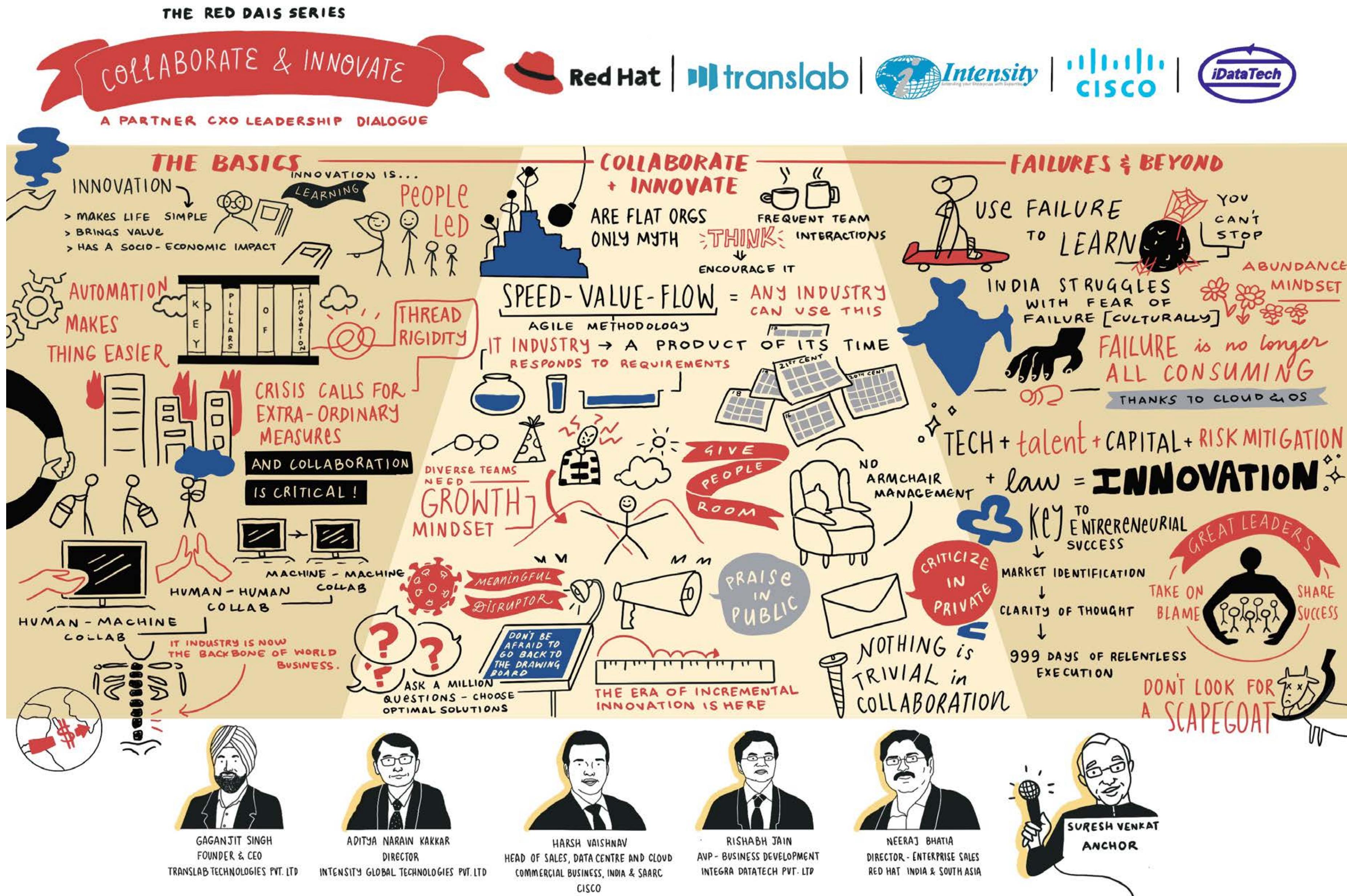
Format:
Physical -
Digital (to project)



Client:
Red Hat,
USA

Event type:
Leadership meeting

Format:
Remote -
Digital (to screenshare)





Sketchnotes can be used as a new visual format to summarise your event for your [LinkedIn](#) network.



Sketchnotes can easily be turned into [merchandise](#).



Sketchnotes liven up your [Instagram](#) feed.

You can also share these in fun ways!



Sketchnotes add colour to your marketing collaterals like [newsletters](#) and [brochures](#).



Sketchnotes make your [reports](#) more meaningful by layering information visually.



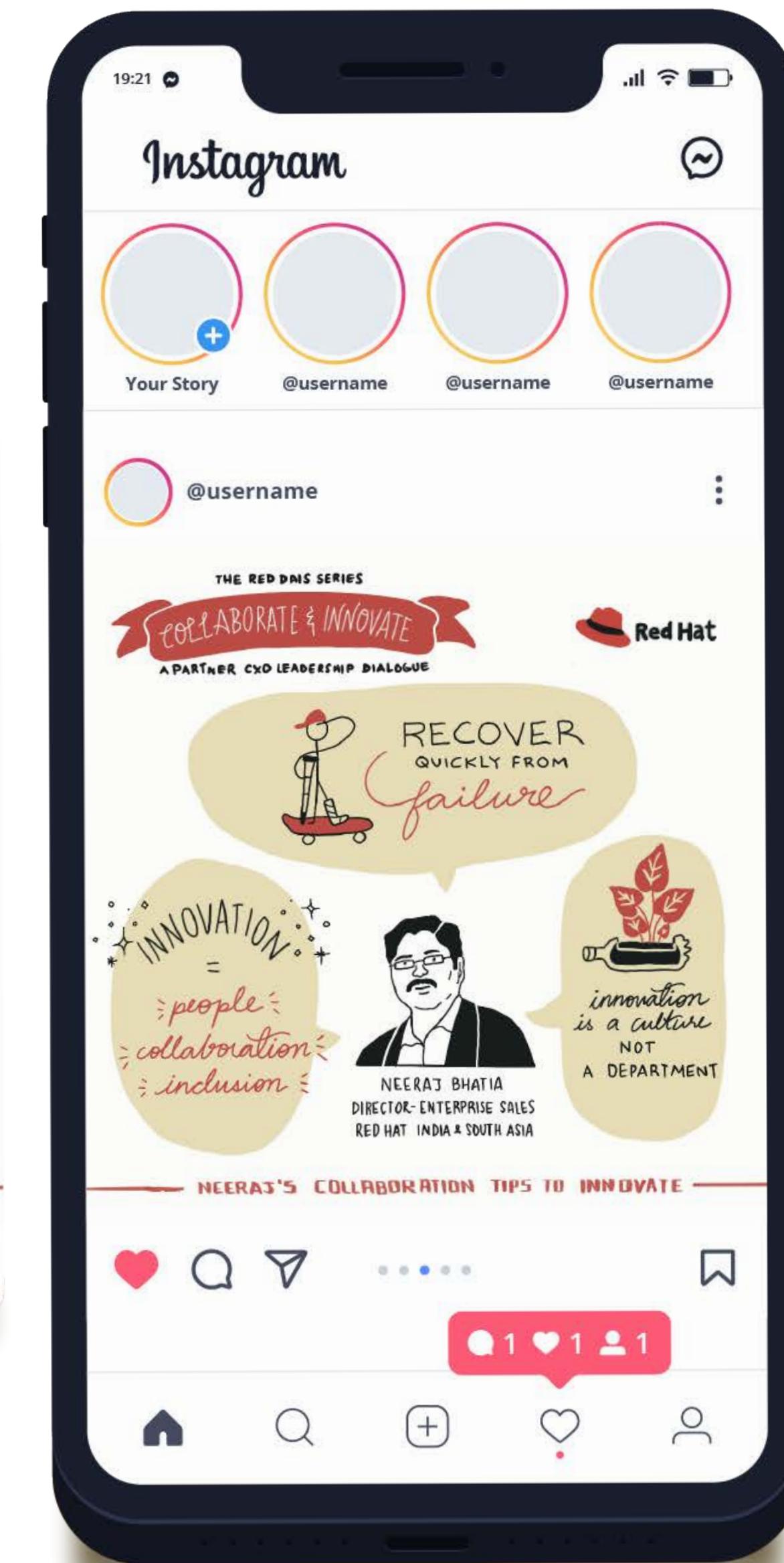
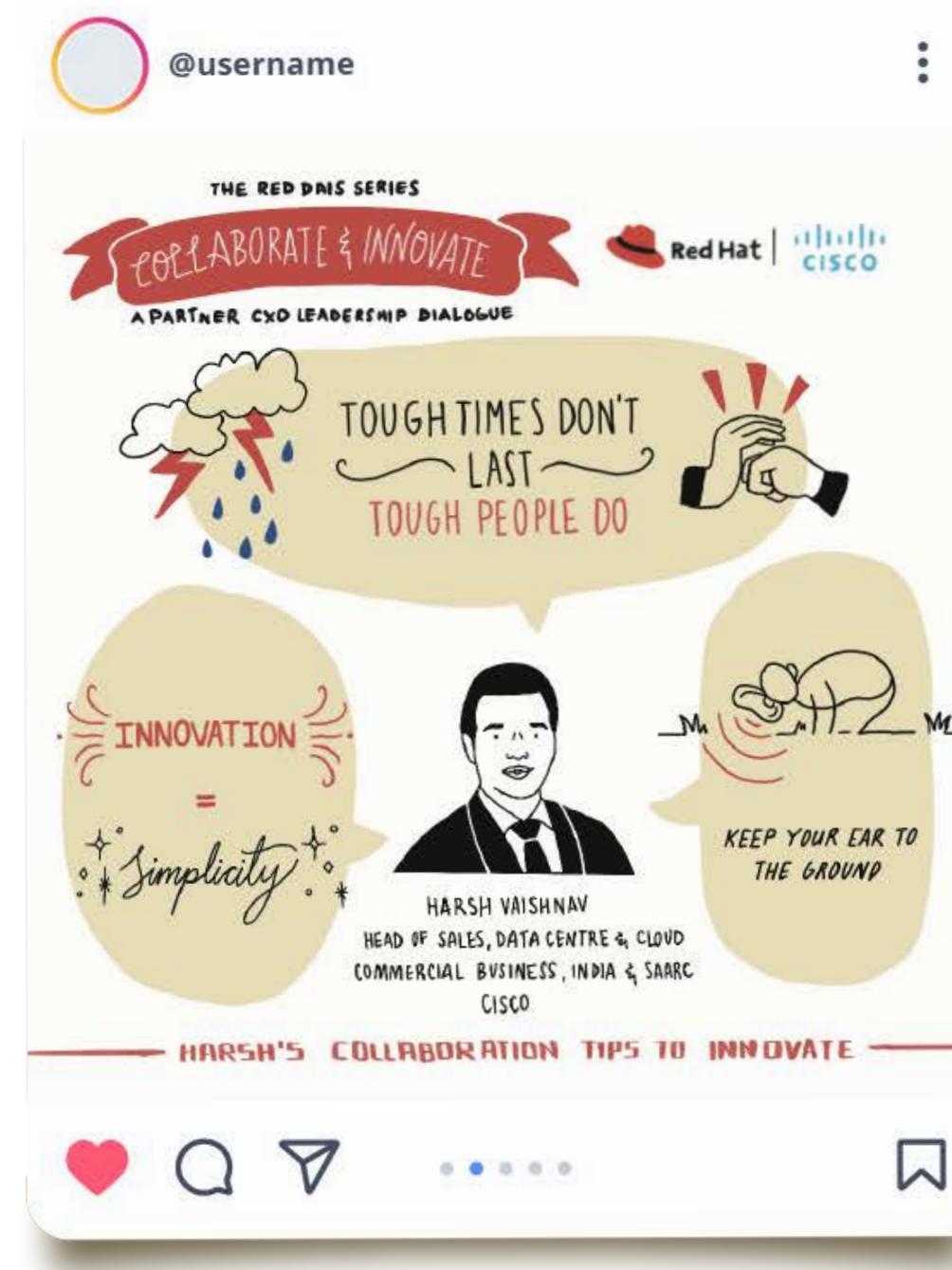
Sketchnotes make great [souvenirs](#) for your event.

Here's how you can share them on social media platforms:

Client:
Red Hat,
USA

Event type:
Leadership meeting

Format:
Social media posts created
from digital sketchnote



Trust us and science.

Studies say our brain



receives

90% of information
visually

processes visuals

& 60,000x faster
than text.

+ it
retains

65%

visual
information

vs

10-20%

written and
spoken information

EVEN AFTER
3 WHOLE DAYS!

To put it *simply,*

While you talk,

We live sketch.

They stay awake. 



With visual and auditory senses engaged, audiences are more likely to stay alert throughout the event.

While you talk,

We live sketch.

They ask questions.



Alert audiences are more curious!
our approachable sketchnotes
encourage audiences to ask questions.

While you talk,

We live sketch.

They feel inspired.*

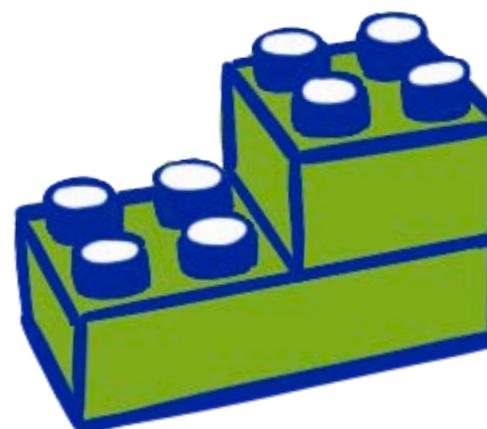


our sketchnotes allow
audiences to see old content
in a whole new light.

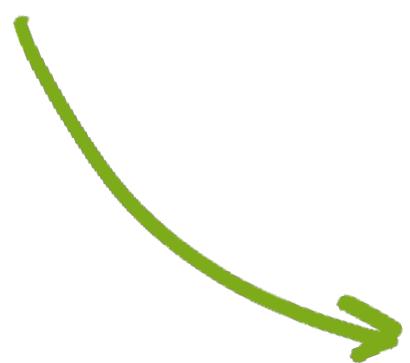
While you talk,

We live sketch.

They ideate.



Inspired minds are full of ideas!
We help participants build on each
other's ideas.



While you talk,

We live sketch.

They engage. 

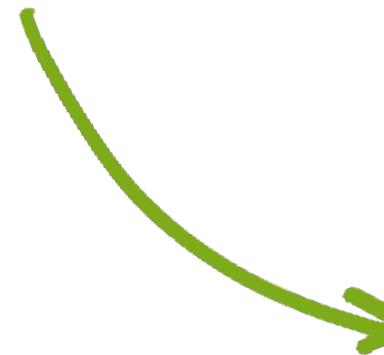


We turn a passive audience into an active one, leaving everyone feeling like they made the most of their time.

While you talk,

We live sketch.

They remember. 

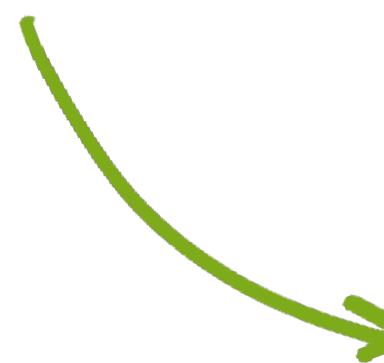


our sketchnotes ensure that all
knowledge shared at your event will remain
with your audience for a longer time.

While you talk,

We live sketch.

They are motivated.



All our efforts are towards making an impact on participants and audiences so that they are motivated to TAKE ACTION.



All you need to do is pick up your phone to make
sure you make the most of your meetings.

We will customise it to suit your requirement.

BOOK A CONSULTATION NOW!



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